

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/166/3G Data card/ 12-13/101

dt @ Chennai-6 the

14-02-13.

Sub: 3G Data Plans with revised Plan Voucher for tablets sold under reverse bundling scheme – reg.

Ref: (1) S&M-CM/166/3G Data card/ 12-13/81 dt @ Chennai-6 the 19-10-2012.

(2) C.O. letter no: 26-4/2012- Circular T & C-CM no.116/12-13 dt 04-02-13.

As per letter under ref. (1), Introduction of SUK for tablets (3G) sold under reverse bundling scheme under GSM services wef 20.10.12 was communicated.

Approval of the competent authority is conveyed for the implementation of Start-up Kits (SUK) with revised Plan Voucher for activation of data plan for tablets (3G) sold under reverse bundling scheme under prepaid mobile services in Tamilnadu Circle with effect from **15.02.2013**.

i) The details of **Start-up Kit (SUK) for 3G Tablets** are as under :-

Sl.No	Particulars	Details
a)	Start-up Kit (SUK) price (incl. of S.Tax)	Rs.209 for 3G Tablet
b)	Free Data Usage	2 GB for 3G Tablet
c)	Plan Activation through revised Plan Voucher	Rs.102 for 3G Tablets
d)	Validity of Freebies	60 days from the date of activation
e)	Applicability	For 3G tablets sold under reverse bundling scheme by the approved vendors
f)	Applicable STVs	All 3G DATA STVs as applicable for PV102
g)	Other terms and conditions	As per PV 102 data plan

ii) The SUK is to be physically bundled with 3G Tablets and not to be allowed for sale as standalone sale of SIM.

Tablet- 3G SUK Data Plan – ACTIVATION PROCEDURE

- The vendor will make a payment of **Rs.209 for 3G USIM** through RTGS to AO-CMTS, Trichy.
- After getting the confirmation from TR-AO (CMTS), DE Commercial ,CBT will issue the 3G USIM to the vendor ,who will come and collect it from Coimbatore.
- The Tablet Vendor or his Agent has to enter the SIM Number and the Random number at the top of the CAF, while issuing the SIM to Customer along with the Tablet.
- The SIM stock will be in the name of the Vendor, but will appear to all CSC/Franchisees on entering the 3G USIM No. after selecting the Menu in Tablet/Data Device in Sancharsoft. CSC/Franchisee has to enter the correct **7 Digit Random number in IMEI column manually** and SIM number manually like PTPL Tablet/3G Data card Plan.
- The CAF entry will be done either by CSC or by BSNL Franchisee. Number can be selected thru 'choose your mobile number.
- After entering the Address Data entry in Sancharsoft, the number will be activated in IN based on the Plan.
- The eligible 3G Free data usage will be set in IN only on applying the Plan voucher 102 by the customer through C-Top Up.
- The Main Account validity will be set 365 days from the date of 1st call.(*123#) and the Free data usage 2GB with 3G Speed will be set accordingly.
- If the customer fails to apply Plan Voucher 102, within 22 days from the date of creation, the number will be liable for deletion.

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During the plan validity period,

- (i) The customer can choose to use any of the 3G Data STVs again to get free data usage; however, the validity of the chosen STV will be from the date of activation only. The unused free data usage – if any, will be carried forward.
- (ii) The customer can browse the net @ Rs.0.02/10KB using the balance amount in his account, if free data usage is exhausted; for which existing TUs are allowed for these plans.
 - Customer has to use the plan voucher Rs.102 only, to increase the plan validity.
 - Plan migration to/from other plans are not allowed.
 - All voice/SMS/Video/ISD STVs/Boosters as applicable to 2G/3G General Plans are allowed for this plan.
 - 2G GPRS Boosters/PTPL 2G/3G Data STVs/i-PAD STVs are NOT allowed for Tablet-3G SUK plan.
 - Finally the customer will be activated in 3G DATA plan.

S. BAMA
(S. BAMA)

AGM (Marketing-CM)

044-28290825, 9486100110.

To

GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai – for information please.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM (N/W-O-CM)/DE Commercial CBT – For information and necessary action please.

DGM/DE In-charge IN Trichy – For information and necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales), AGM (Sales) & AGM (MKTG II)- Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/AGM (MKTG-CM), Chennai Telephones, Chennai – for information & necessary action please.